

Press release:

Everspin Names Patrick Patla Senior Vice President of Marketing

CHANDLER, AZ, January 12, 2017 - Everspin Technologies, Inc., the world's leading developer and manufacturer of discrete and embedded MRAM, today announced the appointment of Patrick Patla as Senior Vice President of Marketing. Mr. Patla will be responsible for driving the strategic direction for Everspin and leading the marketing effort to drive growth across the business. He will establish Everspin product roadmaps and manage the development and execution of global marketing strategies that solidify the leadership position of the company.

“Everspin is the leader in MRAM and is bringing game-changing innovations to the enterprise storage and server market,” Patla said. *“I’m excited to have the opportunity to contribute and build the Everspin brand at this critical inflection point of the industry.”*

Prior to Everspin, Mr. Patla was SVP and General Manager for KNUPATH, a privately held semiconductor company, where he was responsible for establishing product roadmap strategies in the Machine Learning space. In addition, he has held several senior management positions including VP of Server Business Marketing at Samsung and VP and GM of the Server and Embedded Division of Advanced Micro Devices. Pat also led the launch of PowerEdge servers at Dell, Inc., achieving the number one market share in multi-socket servers.

“We enthusiastically welcome Pat to our leadership team,” said Everspin President and CEO, Phill LoPresti. *“Pat brings a broad and extensive background in the enterprise server and storage markets. His industry success in establishing leadership businesses will be key to driving expansion and adoption of Everspin Spin-Torque MRAM products and solutions.”*

About Everspin Technologies

Everspin Technologies is the leading provider of MRAM solutions. Everspin’s MRAM solutions offer the persistence of non-volatile memory with the speed and endurance of random access memory (RAM), and enable the protection of mission critical data particularly in the event of power interruption or failure. Everspin’s MRAM solutions allow its customers in the industrial, automotive and transportation, and enterprise storage markets to design high performance, power efficient and reliable systems without the need for bulky batteries or capacitors. Everspin is the only provider of commercially available MRAM solutions and over the past eight years has shipped over 60 million MRAM units. For more information, visit www.everspin.com.

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